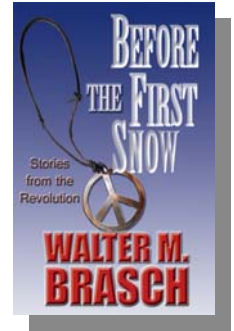


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NEWS

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for release: after May 15, 2011

VIDEO BOOK TRAILER:

<http://www.youtube.com/watch?v=BwLbtwphY9c>

In Massachusetts, a nuclear reactor is weeks from going to full power. In Pennsylvania, a musician and a magazine editor are working against deadlines to uncover a conspiracy that flows to the plans of a proposed nuclear waste site 300 miles away in Pennsylvania.

Jobs in economically depressed regions are what government and the industry have promised. On the eve of the Persian Gulf War, with Iraq having invaded Kuwait and now holding 10 percent of the oil in the world, they are playing to the fears of Americans by pushing for "clean" nuclear energy and more jobs in a depressed economy. What they haven't said is that real estate deception, government bungling, and manufacturing defects threaten the health and safety of the people.

In the journalistic novel, *Before the First Snow*, award-winning journalist Walter M. Brasch meticulously builds a scenario of greed, corruption, and intrigue, set against the backdrop of social protest. In so doing, he weaves a compelling story of history and contemporary American values between 1964 and 1991, every bit as powerful and timely today as they were more than two decades earlier.

Before the First Snow, published by Greeley & Stone, is currently in production. The book, available for pre-orders through amazon.com, will be available after June 30 at major book retailers.

For further information, contact Corey Ellen at 916-928-7239 or by email at corey@greeleyandstone.com // You may also contact the author at 570-784-2460 for interviews.

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